



CFG Rewards is a fully managed and measurable corporate and personal rewards program. We'll help you recruit, retain and reward top talent with high-end, personalized gifts.

Benefits:

- Wide range of top tier products
- Exclusive arrangements with top quality manufacturers
- We personalize your gift
- We leverage the Internet with CapitalDIRECT, CFG's real-time, online ordering system

CFG Rewards Premium Promotional Products

Premium and Promotion Services

With CFG Rewards, you'll explore an exceptionally well-merchandised world of high quality products that speak to your superb taste and individuality. We have served everyone from individual professionals to corporate CEO's, giving each and every one our personal and undivided attention. Whether you're our oldest customer or this is your first order, we knock ourselves out to ship your order promptly and accurately while making you feel important.

Our reputation is based on quality, integrity and customer satisfaction.

We can fill all your corporate and personal gift lists. From personalized notes to premium sportswear with your company logo to personalized gifts, we can help. If you can't find exactly what you're looking for, or you have a specific project in mind, call us; we specialize in the hard to find.

Reward Cards

Our Award and Gift Cards make great gifts for top performers. They're versatile, easy to use and always the right fit. Plus, you can personalize them with your company name, recipient's name and a short message of recognition.

Sales Incentives

Want to motivate and encourage employees and channel partners to go that extra mile for the company? Then you'll love the results CFG Rewards Program gives you.

Recognition

Loyalty. It's a rare commodity in today's business world. When you see it, reward it handsomely and properly with our Awards and Gift Cards.

Loyalty

Commitment. Dedication. Qualities that deserve recognition. Thank clients and hard-working employees with our popular Gift Cards.

CFG Rewards Premium Promotional Products

Branding and Logo Services

You can easily turn your company's emblem into wearable art and give your employees a unique look. Just about all of our products can be customized with your company's logo or a distinct message.

Sales Incentives

As part of a yearly sales competition, a top investment firm gives CFG Rewards Cards in denominations ranging from \$50 to \$1000 to employees who surpass their seasonal goals. Not only does the program encourage the team to perform beyond expectations, it demonstrates the company's commitment to recognizing excellent work and the employees' desire to make a positive impact on the bottom line.

Recognition

One of the world's most respected mutual fund complexes established a "Years of Service" program to recognize employees who have demonstrated a lengthy commitment to the company. The company offers a series of awards at differing values depending on how long the employee has worked for the firm. CFG Rewards Cards are offered in four of the levels and they have proven to be among the most popular options.

Loyalty

One of the world's leading financial institutions rewards their customers with CFG Rewards Cards for frequently using their credit card. Not only are customers more likely to reach for the company's credit card when making a purchase, they are doing so more often.

Customer Programs

In order to drive consumer traffic, generate excitement and increase sales, a global wireless telecommunications company offered their customers a \$50 Rewards Gift Card with the purchase of a cellular phone. In addition to achieving their financial goals for the promotion, the partnership with CFG Rewards strengthened the company's brand image.



Capital Fulfillment Group (CFG) brings a new standard of excellence in sophisticated fulfillment and marketing solutions exclusively to the financial services industry. Our real-time, online, customized fulfillment programs offer the most responsive, efficient, and cost-effective methods to support the distribution needs of sales and marketing. | In everything we do, we strive to provide better, faster, and easier fulfillment solutions.

Capital Fulfillment Group

Because there is a better way.

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